

IDEA

creative



SUCCESS

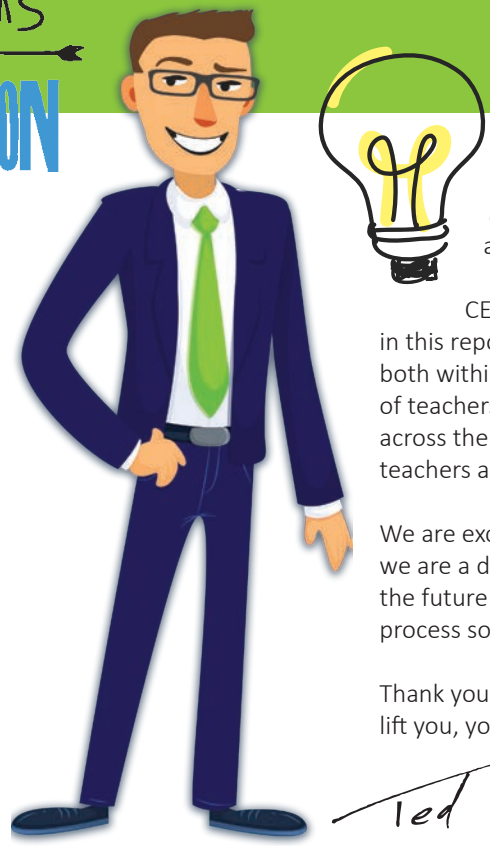
2018 - 2019
ANNUAL REPORT



CESA 6
SMART THINKING.

PROBLEMS
→ SOLUTION

2 3



Each year at CESA 6 we strive to increase our ability to serve the students and staff of our member districts and school systems across the state. We are excited to share with you our results from the 2018-2019 school year.

CESA 6 staff work each day to bring smart thinking to you. As you will see in this report, we have worked tirelessly to find new ways to increase engagement both within the schools and our own organization. Last year we served thousands of teachers and leaders, hosted national authors, designed and developed websites across the state, served students in need, trained future teachers, and empowered teachers and leaders with skills so that they could better serve students.

We are excited to move into the future with our stakeholders and are proud that we are a destination for learning, innovation, leadership and work. As we plan for the future we will continue to include our customers and stakeholders in our design process so that our work with you is both collaborative and smart thinking.

Thank you for your role in our success and please take a look at all the ways we can lift you, your colleagues, your students and your system.

Ted Ted Neitzke | tneitzke@cesa6.org | @tneitzke



ENJOY TED'S FREE PODCASTS & BOOK REVIEWS

- Thesmarthinkingpodcast.podbean.com
- Twitter: @smarththinksix
- cesa6.org/smartsummaries

LET'S CONNECT

- @CESA6
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- CESA6.ORG

STAY IN THE KNOW

Subscribe to CESA 6's e-newsletter with upcoming trainings, workshops and other products and services: bit.ly/C6-ews



As a Cooperative Educational Service Agency, CESA 6 is governed by the 39 school districts it serves via a Board of Control comprised of one school board member from 11 of those districts. The Board of Control adopts agency policies; approves service contracts with school districts and grant funding; authorizes agency expenditures; and employs/evaluates the Chief Executive Officer. Members may serve three-year terms.

2018-19 BOARD OF CONTROL

OFFICERS

Chair: Joyann Eggert - Menasha
Vice Chair: Angela Patterson - Oakfield
Treasurer: Tom Harke - Freedom

MEMBERS

Kathryn Breitzman - Kaukauna
Richard Fink - Mayville
David Gomm - Shiocton
Barbara Herzog - Oshkosh
Tom Jackson - Omro
Andrea Marcks-Ziegler - Hortonville
Bill Peerenboom - Little Chute
Serene Seufzer - Dodgegeland

DELEGATES

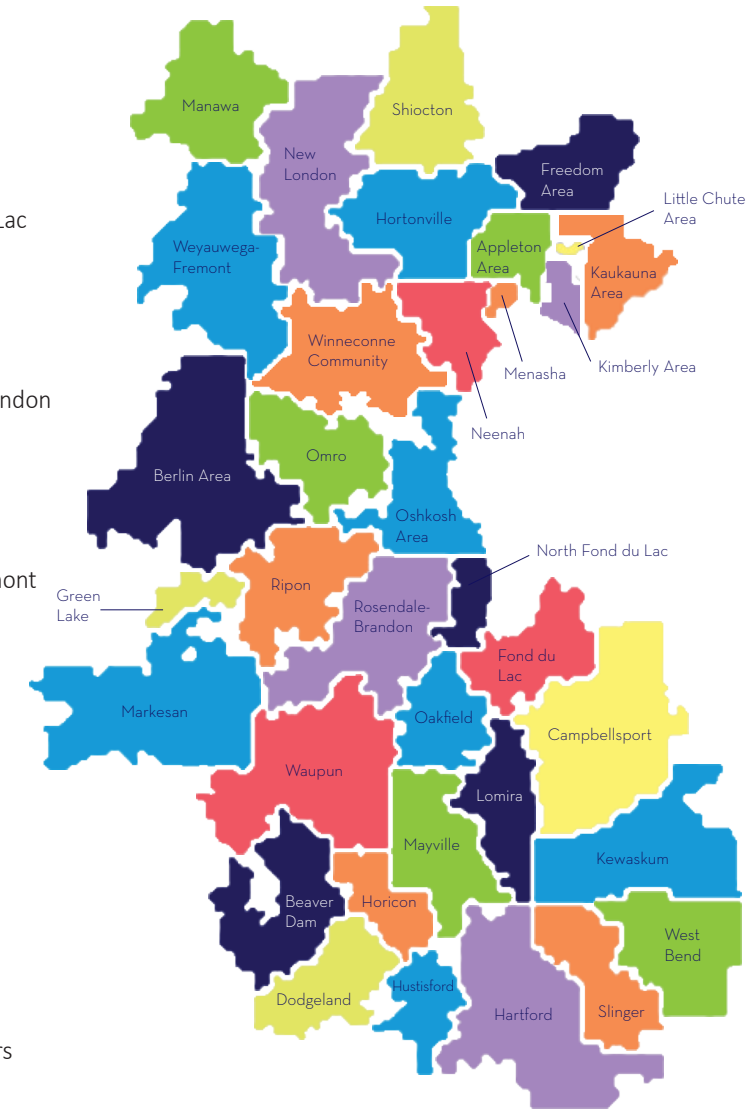
Leah Olson - Appleton
Bev Beal-Loeck - Beaver Dam
Linda Reetz - Berlin
Danielle Neitzel - Campbellsport
Mark Strand - Fond du Lac
Andy Gryske - Green Lake
Don Pridemore - Hartford
Jim Grigg - Horicon
Lisa Bosse - Hustisford
Jay Fisher - Kewaskum
Ammie Ebben - Kimberly
Bob Wondra - Lomira
Helene Pohl - Manawa

William Kuehn - Markesan
Scott Thompson - Neenah
Connie Neely - New London
Peter Chisholm - North Fond du Lac
Gary Rodman - Ripon
Beth Redeker - Rosendale
Jennifer Haluzak - Slinger
Milan Vande Zande - Waupun
Tonnie Schmidt - West Bend
Doug Ehrenberg - Weyauwega-Fremont
Bob Ronk - Winneconne

CESA 6 SCHOOL DISTRICT SUPERINTENDENTS

Judy Baseman - Appleton
Mark DiStefano - Beaver Dam
Bob Eidahl - Berlin
Paul Amundson - Campbellsport
Annette Thompson - Dodgegeland
Keith Kriewaldt - Erin
Jim Sebert - Fond du Lac
Kevin Kilstofte - Freedom
Mary Allen - Green Lake
Mark Smits - Hartford J1
Attila Weninger - Hartford Union HS
Dennis Kaczor - HNR (Herman/Neosho/Rubicon)
Tara Villalobos - Holy Hill
Rich Appel - Horicon
Todd Timm - Hortonville
Heather Cramer - Hustisford
Mark Duerwaechter - Kaukauna
James Smasal - Kewaskum
Bob Mayfield - Kimberly
Dave Botz - Little Chute
Bob Lloyd - Lomira
Melanie Oppor - Manawa
Duane Bark - Markesan
Scott Sabol - Mayville
Chris VanderHeyden - Menasha
Mary Pfeiffer - Neenah

Dennis Krueger - New London
Aaron Sadoff - North Fond du Lac
Vance Dalzin - Oakfield
Kelly Rieckmann - Omro
Vickie Cartwright - Oshkosh
Mary Whitrock - Ripon
Wayne Weber - Rosendale-Brandon
Nichole Schweitzer - Shiocton
Daren Sievers - Slinger
Steven Hill - Waupun
Don Kirkegaard - West Bend
Scott Bleck - Weyauwega-Fremont
Peggy Larson - Winneconne



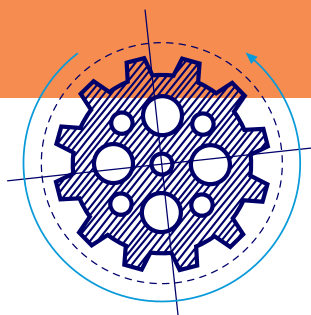
CESAS IN WISCONSIN

CESA has been serving Wisconsin school districts for more than 50 years.

- Sharing resources
- Supporting educators
- Serving students

CESA 6 CORE VALUES

As a member-driven Cooperative Educational Service Agency, CESA 6 provides innovative, high quality, affordable products and services designed for today's learners and leaders. CESA 6 makes it possible for schools, regardless of size, to work together to share staff, save money and extend educational opportunities to all children. At CESA 6 we believe in these core values:



4 5

BY THE NUMBERS: CESA 6 IMPACT



SERVICE TO SCHOOLS

CESA 6 staff personally engage our schools in an effort to proactively meet the needs of each system. This is done so that we can support the missions of our customers and ensure that our services have a positive impact on their systems. Our decisions and strategies align to the needs of our schools and we actively engage the systems in the development of our services and products.



COLLABORATIVE LEADERSHIP

CESA 6 serves as the energy for leadership in our region. We work to create synergy between the systems we serve in an effort to share knowledge, wisdom and resources so that we increase each system's outcomes.



STEWARDSHIP

CESA 6 staff make decisions for the allocation of resources considering how to get the highest return for the stakeholder. We focus on practices that are efficient and processes that are repeatable, and we engage in continuous improvement in order to provide the most for each stakeholder.

300+ EVENTS

held in 2018-19 with

10,000+ ATTENDEES

who provided a

98% satisfaction rating

\$7.2 MILLION

won by the CESA 6 Grant Center (2017-18)

92%

percentile Gallup survey results for CESA 6 employee engagement

3 FOREIGN LANGUAGES

served by new interpreter and translator service

40,000+

Smart Thinking Podcast downloads

17 Cohort 1 teams in NEW Allies in Mental Health Education

3,515

students served by itinerant services (over past 5 years)

188

districts engaged in CESA 6 educator effectiveness system tiers

BUILDING A STRONG FINANCIAL FUTURE

CESA 6 leaders have worked diligently to hold the line on costs and move the agency into a stronger financial position. We refinanced our debt which will result in substantial savings. Total revenue declined in 2018-19, but expenses were lowered further, improving the agency fund balance and strength to invest in new innovations for our school districts. Generous donations from CM Regent Insurance Company and Oshkosh Corporation to our Smart Thinking Foundation help us bring in top national speakers at low- to no-cost events and fund micro-grants for teachers.



Oshkosh Corporation presents a \$10,000 donation to CESA 6. Pictured, left to right: Ted Neitzke, CESA 6 CEO; Cassandra Yustus, Environmental Engineer; Zachery Kovach, Customer Support and Aftermarket Sales; Michael Boedeker, Accountant for Defense Operations; Nathan Grose, Senior Plant Manager; Katie Wardinski, Environmental Intern; Jonathan Stone, Individualized Youth Services Program Director; Todd Kelly, CESA 6 Executive Director of Finance.

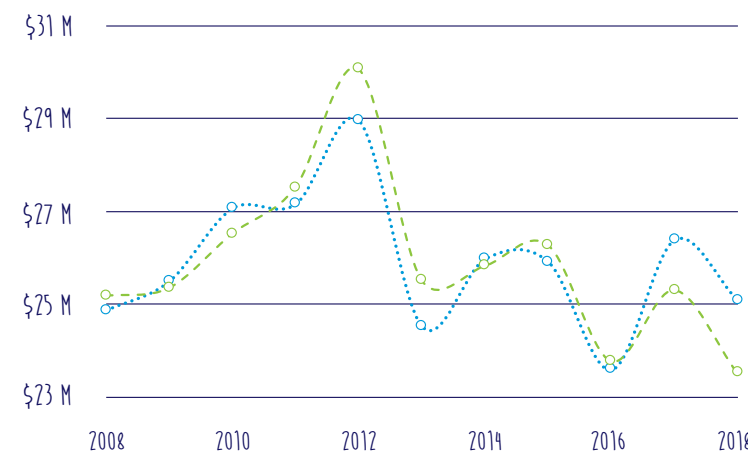


LOWERING EXPENSES & DEBT



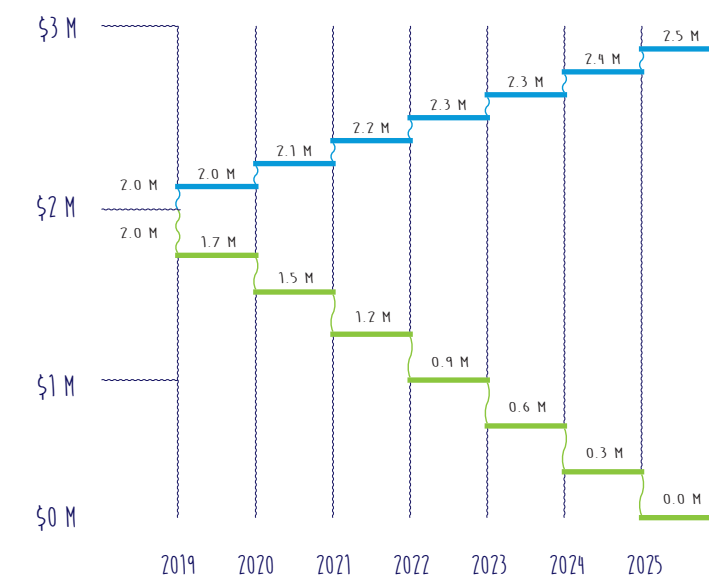
REVENUE & EXPENSES

● REVENUE ● EXPENSES



DEBT REFINANCING

■ BEFORE REFINANCING ■ AFTER REFINANCING



CESA 6 has provided us with valuable services and resources, from collaboration on a district continuous improvement plan adopted by our Board of Education to Principal Network meetings. We are partnering with CESA 6 to train our administrative team on rapid cycles of school improvement. We also value CESA 6's Human Resources Network and the frequent collaborative dialogue between HASD personnel and CESA 6.

- TODD TIMM, DISTRICT ADMINISTRATOR, HORTONVILLE AREA SCHOOLS

CRAFTING THE JOURNEY TOGETHER

In May 2018 CESA 6 launched the Rapid Center for Improvement to help develop high-performing, results-oriented school districts. Featuring certified Baldrige and Six Sigma trainers, the Rapid Center uses an integrated approach to continuous improvement, leadership and student advocacy/ownership.

CESA 6 CEO Ted Neitzke has engaged numerous Boards of Education and Administrative Teams to align their goals, strategies, systems and professional development towards Performance Excellence using continuous improvement guiding principles. In partnership, CESA 6 Chief Academic Officer Jeanne-marie Ciriacks leads training with district, school and classroom systems to engage all educators in an integrated approach to continuous improvement while providing on-going coaching for teams. Learn more at cesa6.org/rapid-center.



30 YEARS of experienced LEADERSHIP

DOZENS of immediately applicable CONTINUOUS IMPROVEMENT TOOLS

1 clean and clear system to MEASURE PERFORMANCE

RAPID CENTER CONTINUOUS IMPROVEMENT PLANNING

“Our partnership with CESA 6 and its facilitation of Continuous Improvement and School Improvement planning has been exemplary.

- TODD TIMM, DISTRICT ADMINISTRATOR, HORTONVILLE AREA SCHOOLS



“Ted’s visit (to engage Board and new Superintendent) brought great value in creating common language, defining Board and Superintendent/Administration roles and responsibilities, and improving trust. He returned to work on updating our district mission, vision and core values statements. This process was also highly interactive and productive with all Board members participating. He was able to draw out big concepts and ideas and help to get them into clear language for all Board members to support as we move forward with a new strategic plan. We are most grateful!

- BARBARA HERZOG, OSHKOSH AREA SCHOOL DISTRICT BOARD PRESIDENT

BOARD OF EDUCATION RETREATS

“Ted is the whole package. He’s a people person, a get down to business person, and a risk taker. His time taken with our Board of Education was invaluable and put us on a positive path to trust building.

- KATHRYN BREITZMAN, KAUKAUNA AREA SCHOOL DISTRICT BOARD PRESIDENT



“The process was very engaging and empowering and the outcomes continue to be used today. Additionally, through Ted’s leadership the Board adopted the Plus/Delta activity which is used after each Board meeting. The Board looks forward to continuing to utilize Ted’s expertise and process for continuous growth.

- MARK DUERWAECHTER, SUPERINTENDENT, KAUKAUNA AREA SCHOOL DISTRICT



In budget-strapped school environments, it’s rare for superintendents and other school leaders to have a no-cost opportunity to gain leadership lessons and inspiration from nationally acclaimed speakers.

CESA 6 provided an opportunity to more than 400 Wisconsin school leaders in August 2018 at Cardinal Stritch University, thanks in large part to summit sponsor CM Regent Insurance Company.

Four speakers shared their insights on leadership:

DANIEL PINK

New York Times best-selling author of *To Sell is Human: The Surprising Truth About Moving Others*, a top 10 most watched TED Talks speaker and a top 10 business thinkers of the world (Thinkers50)



GEORGE KOONCE

Former Green Bay Packer and Super Bowl champion, author of *Is There Life After Football?: Surviving the NFL*, Marian University Senior Vice President for University Relations



LIZ MURRAY

New York Times best-selling memoir author of *Breaking Night* about her story as a homeless teen to a Harvard graduate, recipient of Oprah Winfrey’s first-ever “Chutzpah Award.”

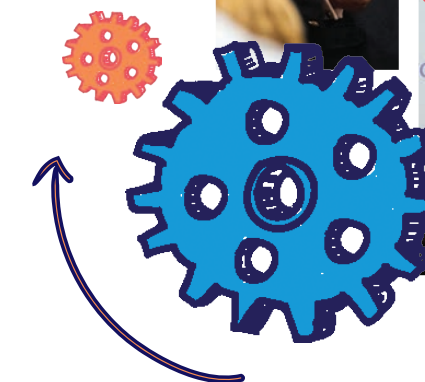


ERIC LARSEN

Polar explorer, adventurer, author of *On Thin Ice*



HEAR THE CESA 6 SMART THINKING PODCAST WITH DANIEL PINK AT [BIT.LY/PODCAST-PINK](http://bit.ly/podcast-pink)



INAUGURAL CESA 6 SPRING INTO SUCCESS SUMMIT



TO SERVE OUR CORE VALUES OF SERVICE TO SCHOOLS, COLLABORATIVE LEADERSHIP AND STEWARDSHIP, CESA 6 PROVIDED A DAY OF HIGH-QUALITY, MOTIVATIONAL PROFESSIONAL DEVELOPMENT FOR OUR SCHOOL DISTRICTS AT A NOMINAL COST. THE FULL-DAY EVENT WITH 4 KEYNOTE SPEAKERS & 55 BREAK-OUT SESSIONS WAS \$6.50 PER PERSON - THE COST FOR LUNCH.

2019 SPRING INTO SUCCESS SUMMIT



THE GOAL

Re-energize nearly 3,000 educators and share new learning and ideas.



2 SITES
24 DISTRICTS

Neenah and Slinger High Schools generously offered to host the inaugural #SpringCESA6. District leaders shared their pride, and host Superintendents Dr. Mary Pfeiffer of Neenah and Daren Sievers of Slinger gave opening remarks.

STUDENT MUSICIANS

Incredible music opened our events and grounded us in our mission: our students. Slinger High School student got a standing ovation after performing a song that won the school talent show.



BE BUFFALO

CESA 6 CEO Ted Neitzke rallied educators to have a buffalo mindset in optimistically charging toward challenges and finding solutions.

IDEAS

SOLUTION

TEAMWORK



Time

4 KEYNOTE SPEAKERS

Morning Keynote Speakers:

- Dr. Richard Cash
- LaVonna Roth
 - Every child is gifted. The question is how.
 - #IgniteYourSHINE

Afternoon Keynote Speakers:

- Kenneth Williams
- Tom Hierck
 - What do you make? I'm a teacher, and I make a difference.

50+ BREAK-OUT SESSIONS

District staff got to choose 4 break-out sessions from a menu of more than 50, with topics ranging from assessments and gamified experiences to IEP progress monitoring and learner-centered strategies.

- **INNOVATIVE IDEAS:** Michael Matera showed how to build immersive, gamified learning experiences to engage Gen Z youth.
- **POWER OF RELATIONSHIPS:** Greg Wolcott talked about research that shows strong teacher-student and best friend relationships help raise student achievement. When relationships nourish, students flourish!
- **LIVING WITH BALANCE:** Jessica Johnson coached on how to practice self-care and balance personal and professional. Immerse yourself in what you enjoy as much as possible.

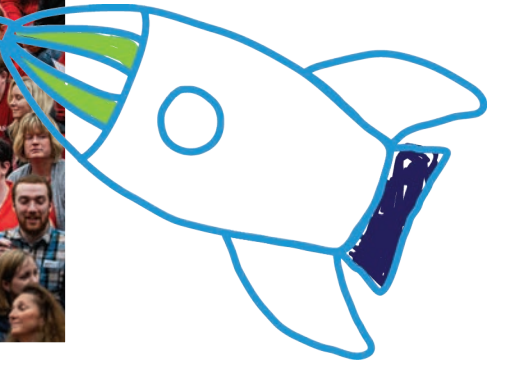
THANK YOU!

A BIG THANK YOU to our sponsor, CM Regent Insurance Company and to FIRST Educational Resources for its PD partnership!

Thank you to all who attended - we hope you got value from it! Please join us for Spring into Success on Feb. 17, 2020!



JOIN US IN 2020!



FOCUS ON QUALITY
PROCESS



More than 100 women leaders in education and other industries shared strategies and ideas at the third annual Women Leading Wisconsin conference hosted by CESA 6 in March 2019 at The Edgewater Hotel off Lake Mendota in Madison.

With the theme "RESILIENCE: LEADING FORWARD," speakers shared stories of personal and professional trials and triumphs, as well as tips for better work-family balance.



BONNIE ST. JOHN

Paralympic Ski Medalist, Fortune 500 Business Consultant, Rhodes Scholar, Former White House Official and Best-Selling Author



JILL LIEBER STEEG

Pulitzer Prize Nominee, Sports Journalist, Investigative Reporter and Neenah High School Alumnus



BEATRICE GARRETT

Attorney, MBA, Inspirational Speaker and Advocate with Extensive Experience in Consumer Protection



JESSICA JOHNSON

Principal, Speaker, Co-Author of *The Coach Approach to School Leadership* and *Balance Like a Pirate*



SARAH JOHNSON

Former Teacher and Principal, Co-Author of *Balance Like a Pirate* and Founder of In AWE Inc.

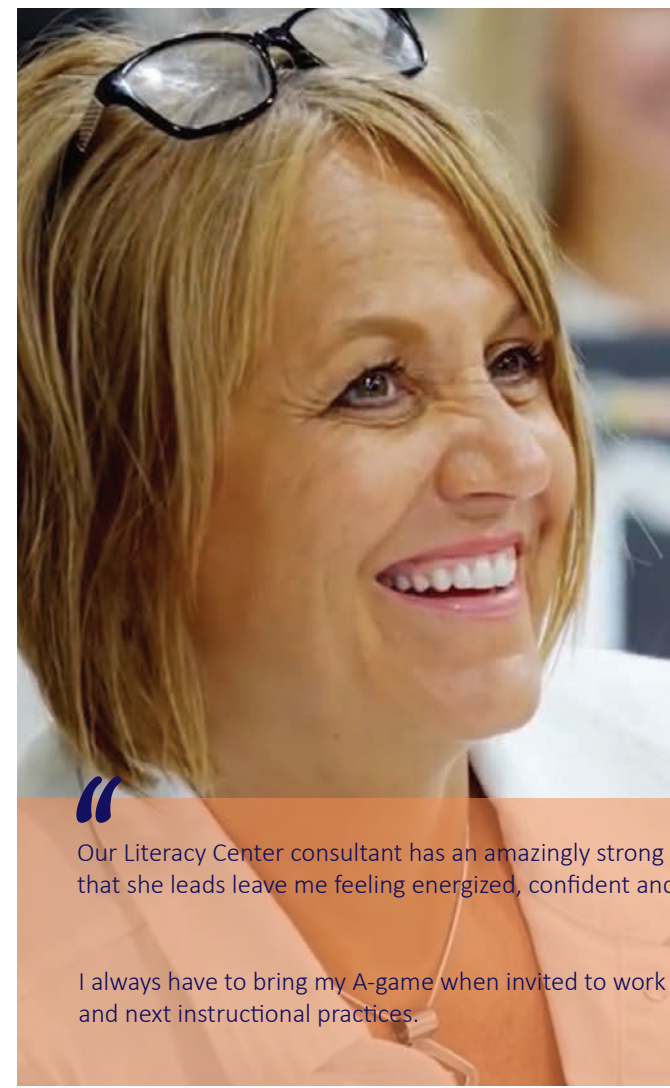
St. John had her right leg amputated at age five but became the first African-American ever to win medals in Winter Olympic competition.

Lieber Steeg discussed breaking barriers and being "the only woman in the press box."

Thank you as well to our panelists Beatrice Garrett, Attorney and Inspirational Speaker; Leslie Galloway Sherard, Rockwell Automation HR Manager of Compliance and Global HR Operations; and Lisa Voisin, Robert W. Baird & Co. Managing Director of Public Finance.

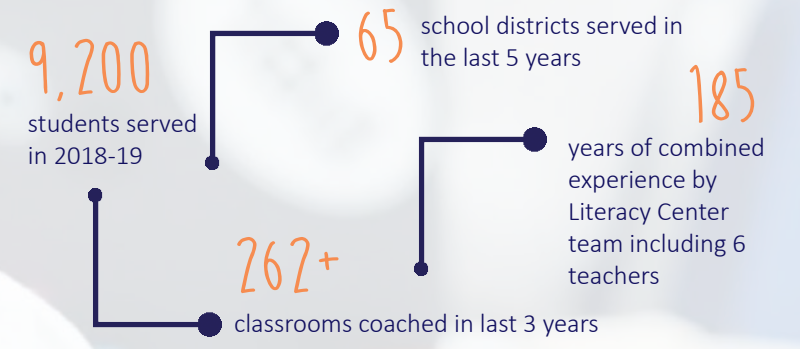


From STRATEGIC PLANNING AND LEADERSHIP DEVELOPMENT to ON-SITE COACHING AND IN-CLASSROOM SERVICES, CESA 6 helps all educators and students SUCCEED. Here are just a few highlights from 2018-19 and examples of what CESA 6 can do for you. Learn more at cesa6.org.



EXCEEDING LITERACY GOALS

The CESA 6 Literacy Center prides itself on bringing in top educational experts to share innovative, engaging, actionable strategies. This year's speakers included Jan Burkins and Kim Yaris, Dr. Gravity Goldberg, Kate Roberts, Cris Tovani, Kristine Mraz, Penny Kittle, Carl Anderson, Jan Richardson, Ellen Lewis and Jeff Anderson. The center's team also provided customized, 1:1 professional development and coaching for individual, team and full school/districts, delivered in-district, online and at CESA 6.



"Our Literacy Center consultant has an amazingly strong knowledge base that she calls upon to support our work. Without exception, meetings that she leads leave me feeling energized, confident and excited to share strong literacy practices with my teachers."
- KELLY LLANAS, INSTRUCTIONAL COACH, RACINE UNIFIED SCHOOL DISTRICT

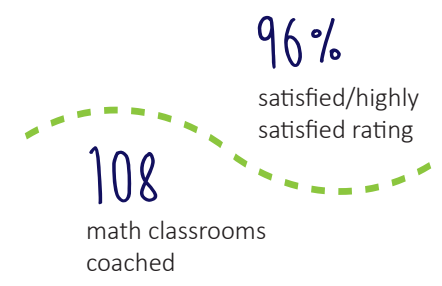
I always have to bring my A-game when invited to work with CESA 6 educators. Participants seem to always be on the cutting edge of best and next instructional practices.
- NATIONAL SPEAKER CRIS TOVANI



TRANSFORMING MATH INSTRUCTION

The NEW CESA 6 Math Center that launched in 2018 is led by two passionate, skilled math educators with 35 years of experience. In 2018-19, instructors Sara Fleischman and Kristine Meffert provided support in best practices and math models that advance mathematical reasoning and understanding. They assisted districts with curriculum alignment, high-quality resources, assessments, engagement, feedback, grading and high-level discourse.

"I have had two teachers attend this training, and they have both come back raving about it. It is very hard to find good math PD, so we very much appreciate this PD you have offered. Thank you!"
- CAITLIN REINKE, PRINCIPAL, REDGRANITE ELEMENTARY



"Thank you for all the awesome ideas you shared it was just what I needed. I also tried an activity from the resources you shared. The kids were totally engaged and they were writing on the board with full passion and didn't want to stop! So neat to see!"
- TEACHER AT CESA 6 MATH CENTER WORKSHOP



RITE PROGRAM SEEKS DPI APPROVAL TO EXPAND TEACHER TRAINING



2018-19 was a year of tremendous growth for the CESA 6 Residency in Teacher Education (RITE) Program and Substitute Teacher Training. RITE provides an affordable post-baccalaureate alternative pathway to teacher licensure in high-demand shortage areas. In 2019 the RITE Program applied for DPI approval as an Educator Preparation Program (EPP) to expand teacher training to non-shortage areas. CESA 6 offered 16 substitute teacher training sessions throughout the year, offering active servicemen and women and veterans free attendance at the May and June sessions.



SUBSTITUTE TEACHERS TRAINED

2015 - 16	2016 - 17	2017 - 18	2018 - 19
190	264	256	580+ (↑ 129%)

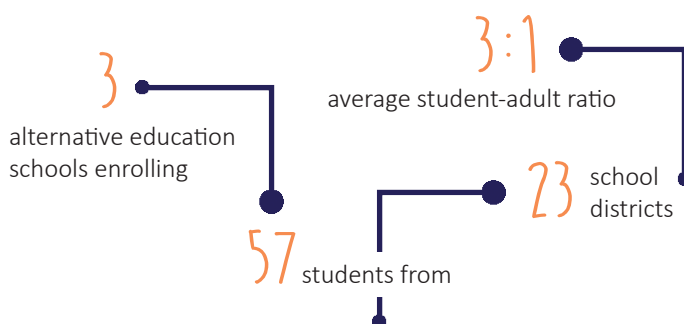
“One of the most important decisions I made in my life was to apply for the RITE Alternative Teacher Licensure Program at CESA 6. I was thrilled with the professional guidance, valuable content and individualized support from the instructors and staff to help me successfully complete the training. I highly recommend the CESA 6 RITE Program.

- AMY WEST, CHINESE LANGUAGE & CULTURE TEACHER, PRAIRIE DU CHIEN SCHOOLS

ALTERNATIVE SCHOOLS

ALTERNATIVE SCHOOLS HELP STUDENTS TRANSITION

CESA 6 operates three alternative schools in Brandon, Hartford and Larsen for students with a variety of behavioral, sensory and/or regulation needs that cannot be addressed effectively within the traditional school environment. Small student-to-staff ratios provide individual attention and strategies for success. While some students remain in alternative schools for years, an increasing number are achieving their goals and transitioning to their home districts.



“It is hard to believe the time has come for my son to make the full transition back to his home school. It has been a journey to say the least, but we will be forever grateful for everything you and the rest of the staff at New Horizons have done for him and our family. I can remember the day that I met with you before he started there—and the part of our conversation that stood out was the fact that you separate the child from the behavior—and I can honestly say that was true.

- PARENT OF STUDENT AT CESA 6 NEW HORIZONS ALTERNATIVE SCHOOL



As Riveredge Nature Center in Saukville prepared to launch a public elementary charter school, CESA 6 provided HR services in 2018 - 19 to hire four teachers and an administrative assistant for the outdoor learning school.

CESA 6 provides staffing solutions to districts, including staffing support for three school districts' before and after school and summer school programs. CESA 6 handles payroll for three districts.

Our relationship with CESA 6 has allowed us to staff over 220 employees over the past 10 years for our Community Learning Center Programs. We are highly satisfied with the service and human resource and payroll support.

- NATHAN WERLEY, DISTRICT SUPERVISOR, MENASHA JOINT SCHOOL DISTRICT CLC PROGRAM



SEEDS4SCHOOLS IEP SYSTEM

SEEDS4SCHOOLS IEP SYSTEM ADDS DISTRICTS, ENHANCEMENTS: NEW INTEGRATED 504 SYSTEM COMING IN 2019-20

A powerful web-based IEP data management system, SEEDS4Schools has doubled the number of districts using the system in the past decade. Numerous software enhancements were added in 2018-19, including the creation of Spanish forms and revised Ed-Fi integration. Next year a new software system to maintain 504 data will be launched. SEEDS4Schools was created in 1996, piloted by the Ripon Area School District. Half of the state's 12 CESAs have formed partnerships with SEEDS4Schools.

DISTRICTS USING SEEDS4SCHOOLS	2007 - 08	2016 - 17	2018 - 19
	80	128	160

“Forms are easy to access. I've used multiple systems and SEEDS is by far the easiest to learn and use.

- CLAIRE KNOLL, SCHOOL PSYCHOLOGIST, RIVER VALLEY SCHOOL DISTRICT

GRANT CENTER ADVANCES STRATEGIC GOALS



Since opening in 1994, the CESA 6 Grant Center has helped clients win more than \$95 million in grant funding. From 2008-2018, the center served 86 public and private school districts in Wisconsin, as well as 16 municipalities and non-profits. Grant writers also helped organizations in nine states secure millions in discretionary funding. With a proven record of success, CESA 6 grant writers help districts win funding for innovative projects that advance their strategic goals.



Since 2008, the Ripon Area School District has been awarded 21 grants in partnership with the CESA 6 Grant Center, resulting in more than \$3.6 million to support charter schools, STEM programs, mental health initiatives and other projects that have greatly benefited our students.

- DR. MARY WHITROCK, SUPERINTENDENT, RIPON AREA SCHOOL DISTRICT

COLLEGE & CAREER READINESS

PREPARING STUDENTS FOR COLLEGE & CAREERS: YOUTH APPRENTICESHIP PROGRAM GROWING

CESA 6's Youth Apprenticeship program is a state leader in student participation and employer participation, representing 20% of total statewide YA enrollment. Growth continued in 2018-19 as CESA 6's College and Career Readiness Center developed new customizable Academic and Career Planning websites for pilot districts.



3,000+ STUDENTS & 550+ EMPLOYERS

served by CESA 6 Youth Apprenticeship programs/partnerships representing

20% of the state YA enrollment

52 districts served with Carl Perkins Consortium Support with partnerships across

1,380

business partnerships with CESA 6 Youth Apprenticeship

5 technical college regions,
2 workforce development boards and
7 Chambers of Commerce

Partnership with CESA 6 to administer the YA program was the best decision we could have made. We increased YA placement by 15 in one year due to the professional approach of the CESA 6 program. The CESA liaison is either in school meeting with students or in the Ripon area soliciting and developing opportunities for apprenticeships. Our students have benefited so much from the structure CESA 6 has provided that we will continue our partnership for the foreseeable future."

- RANDY HATLEN, RIPON HIGH SCHOOL PRINCIPAL

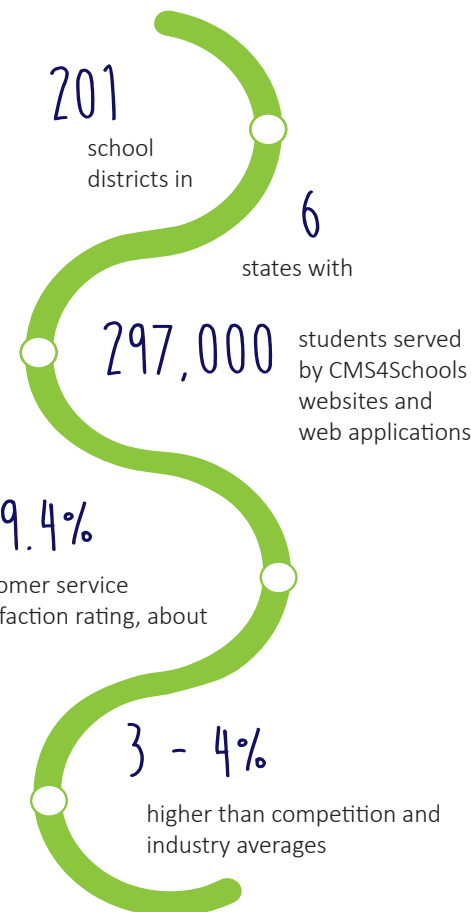
NEW WEBSITE DESIGNS AND ENHANCEMENTS



CMS4Schools launched a new Essential Series design to bring a fully responsive, modern, clean, turn-key layout to districts with older websites. The CMS4Schools team also created new award-winning Custom and Premium Themes, and provided designs for clients with advanced website accessibility needs such as the Overbrook School for the Blind. Districts added the CMS4Schools Touch+ App to save time by posting simultaneously to social media, website, mobile app, voice, text and email.

The value of CMS4Schools is unsurpassed. They are more than competitive, with a top-notch quality product alongside a project management and communication process that was exemplary which provided us with a needed accessible, flexible website that we LOVE!

- DENISE MIHALIK, OVERBROOK SCHOOL FOR THE BLIND



CREATIVE COMMUNICATION & GRAPHIC DESIGN

CELEBRATING SCHOOLS THROUGH COMMUNICATION & GRAPHIC DESIGN

CESA 6 Communications expanded in 2018-19 with the hire of a graphic designer, who began working with districts on annual reports and continuous improvement materials. The team offers customized, affordable, award-winning communication and design to tell stories and engage communities. An annual report, two newsletters, two referendum and social media campaigns and the CESA 6 Smart Thinking Podcast won WSPRA awards in 2018 on behalf of the agency and two school districts.

- 16 WSPRA SPECTRUM AWARDS (2015-2018)
- 1 LIGHTHOUSE AWARD IN 2016 FOR SCHOOL DISTRICT OF NEW BERLIN ANNUAL REPORT



TURN TO OUR EXPERTS WHEN YOU NEED INNOVATIVE,
HIGH QUALITY AND AFFORDABLE PRODUCTS AND
SERVICES THAT RESPOND
TO TODAY'S EDUCATION
LANDSCAPE.

mental health &
behavioral support



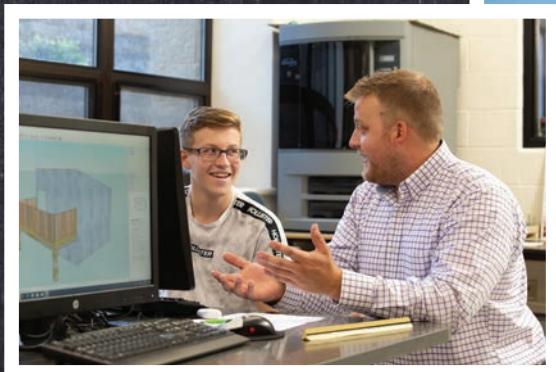
Educator
effectiveness



Itinerant
Services



leadership
& coaching



Strategic Planning



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SMART THINKING
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